

STUDENT ENGAGEMENT AND STUDENT SUCCESS: A NOVEL CONCEPT FOR NOVEL INDIA

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ABSTRACT

India is witnessing a profound transition phase in terms of positive economic conditions, better international relations, digitalization of commerce and many promising plans and programs at the time to come. Indian government initiatives like Make in India” set hopes and vision for a new and novel India and several sectors like automobile, engineering, IT and many more are contributing to this initiative. However, while talking about the rise of new India, the importance and contribution of Higher education sector cannot be ignored as they produce the young graduates for Indian as well as International markets. While demand for high quality and productivity in business schools has been continuously growing, the nations' institutions are still battling with low success rates of management students in terms of poor employability status. There are ample studies conducted internationally revealing the positive relation between student engagement and student success. Apparently, the same cannot be said for India as the contribution of student engagement in management education has been undermined so far. This paper has taken the literature review as a medium to understand the present status and factors influencing employability of PG students. Also, the paper discusses the benefits and linkage between student engagement and student success, especially in the context of employability skills of management students.

KEYWORDS: Student Engagement, Student Success, Management Education, India